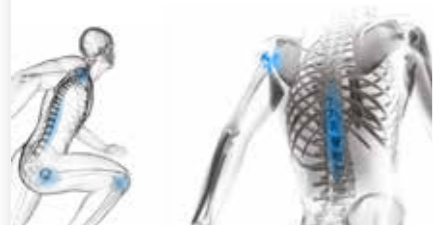


## Discover Medacta's enhanced recovery program with the Patient Optimized Pathway "POP"



A holistic solution with a complete set of products and services to deliver a safe, improved and effective quality of care to our patient. Discover more at [pop.medacta.com](http://pop.medacta.com)

### OPTIMIZED SURGICAL TECHNIQUES



Minimally invasive approaches for a faster recovery

### ADVANCED IMPLANTS & INSTRUMENTS



Anatomical, accurate, personalized & efficient solutions

### TAILORED EDUCATIONAL PATHWAY



Surgeons and their teams are never alone

## DIGITAL HEALTHCARE SOLUTION



MEDICAL TEAM INTERFACE



PATIENT INTERFACE

Support and improve **patient care** experience

This application is not intended to provide medical advice or diagnosis; it is not intended to replace a medical consultation

## MyPractice Development Plan

“ A unique package of services developed to provide surgeons with the necessary support to enhance the patient's understanding and experience ”

JOINT | SPINE | SPORTS MED



## Medacta MyPractice Development Plan

Based on several years of experience, **Medacta** has developed the **MyPractice Development Plan**:

- An opportunity for your patients to... **be informed, be independent, be satisfied.**
- An opportunity for you to... **have more satisfied patients, promote yourself, increase your practice.**



## Meetings with Patients and General Practitioners

**You can direct your potential patients to proven and effective technologies**, providing them with education directly or via their general practitioners. General practitioners have to be fully conversant with the surgery and able to inform the patient prior to the operation. **With the Medacta MyPractice Development Plan, you can:**



### Organize meetings

following the guidelines of previous successful worldwide discussions.



### Easily advertise your meeting

well in advance using personalized material created by a dedicated graphic design department ([www.mypractice.md](http://www.mypractice.md)).



### Take advantage of educational tools

such as leaflets, videos, posters and Power Point presentations - all created using an 'easy to understand' language.



### Offer personalized attendance certificates.

## Tools to develop your practice

### Patient and GP leaflets

For our main products and surgical techniques, we offer specific leaflets dedicated to patients or general practitioners.



### Event invitation and posters

Medacta makes it easy: advertise your meeting well in advance with personalized material created for you by a dedicated graphic design department.



### Patient-oriented Power Point presentations

Support your practice with Power Point presentations tailored to your specific needs.



### Waiting room posters

Inform your patients in a simple and effective way with posters on diseases, prostheses, and surgical techniques.



### Notepads

Medacta notepads show basic images of hip and knee joints, designed to aid the interaction with patients and facilitate their understanding.



### Pop-up banners

Our pop-up banners are designed to promote the AMIS approach and MyKnee technique.



## Promote yourself on the patient website

In the dedicated Patient Area on the Medacta Website [www.medacta.com](http://www.medacta.com), the patient can access the **Surgeon Locator**. This internal search engine allows the patient to find a list of orthopaedic and spine surgeons, with a dedicated area for each surgeon.

If you want to be listed on the Surgeon Locator and promote your practice, **contact us for more information.**



## Personalize your practice materials

The Medacta MyPractice Development Plan offers the possibility to create your own unique print educational tools\*. Access the website [www.mypractice.md](http://www.mypractice.md) to order your practice materials. You can choose the layout from pre-existing brochure files or **customize it with your hospital details**, pictures and other personalized content.

**Getting started is easy, simple and fun.**



\* Following country specific regulations. In accordance with the Medacta Compliance Policy any associated printing and shipment costs will be charged to the requesting surgeon/hospital.